PRESS RELEASE







Ethiopian Airlines and the Ethiopian Immigration Services Reawakens Tourism with Online Visa:

User Number Hits Record 200,000

Addis Ababa, 16 October 2019

With the introduction of e-visa service back in June 2017, Ethiopia has opened its doors for foreign visitors wider than ever before. Ever since, the e-visa service has redefined visitors' travel experience, easing entry into the country with digitized service accessible from any part of the world. Using the e-visa service, more 200,000 people from 217 countries visited Ethiopia so far.

Backed by a dedicated round-the-clock customer support via email, the e-Visa service enables travelers secure e-Visa in less than 6 hours with a short turnaround time at the airport.



"The milestone in the number of travelers who visited Ethiopia through the e-visa service comes as a good news to all of us in the tourism and travel industry," says Mr. Tewolde GebreMariam,

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Group CEO Ethiopian Airlines. "The 200,000 milestone is indicative of the fact that the number of visitors who use the digitized service is on the rise. This will bring more benefits to Ethiopia in terms of facilitating travel and promoting tourism, trade and investment to the country."

With the boom in the global Meetings, Incentives, Conferences & Exhibitions (MICE) industry, the e-visa service gives Ethiopia an edge to reap the benefits the industry offers.

The air connectivity Ethiopia enjoys as the hub of Ethiopian Airlines Group coupled with the mushrooming of hotels and lodgings in the country will further elevate Ethiopia as a preferred MICE hub.

In the past few years, Ethiopia has taken significant strides towards making travel simple and seamless. Besides the e-visa service, travelers flying Ethiopian also enjoy seamless and end-to-end service using the innovative mobile application of the airline.

Note to Editors:

About Ethiopian

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy plus years of operation, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success.

Ethiopian commands the lion's share of the Pan-African passenger and cargo network operating the youngest and most modern fleet to 125 international passenger and cargo destinations across five continents. Ethiopian fleet includes ultra-modern and environmentally friendly aircraft such as Airbus A350, Boeing 787-8, Boeing 787-9, Boeing 777-300ER, Boeing 777-200LR, Boeing 777-200 Freighter, Bombardier Q-400 double cabin with an average fleet age of five years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft. Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with Six business centers: Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian ADD Hub Ground Services and Ethiopian Airports Services. Ethiopian is a multi-award winning airline registering an average growth of 25% in the past seven years.

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